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R C A C O M M E R C I A L T V & G U E S T S U P P L Y  
**STRATEGIC PARTNERSHIP**



**LV** Pro:Idiom TVs



**BE** Non-Pro:Idiom TVs



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## ABOUT RCA

- | **For over 100 years**, the RCA brand has been there for countless moments in family rooms across America. Through it all, Families have come to expect exceptional performance, quality, innovation and value from RCA.
- | RCA established the Hospitality television market **over 40 years ago**.
- | After a brief time away from the commercial market, RCA recaptured a share of the Commercial & Healthcare market in 2009.
- | Parlaying the 2009 success, RCA regained a share of the Hospitality Market in 2013 and has seen tremendous growth ever since.
- | Today there are 2 RCA TV Manufacturers. Direct Tech Sales for Commercial TV and Curtis International for Consumer TV.



# GUEST SUPPLY WINS

## ROBIN ROBERTS

| Candlewood Suites

| (102) J32LV842

## JOHN RINGS

| Margaritaville Resort

| (154) J49LV842

## SARAH BOOTH

| Hampton Inn

| (82) J40LV842

## STEVE WALTHER

| Best Western Premier

| (90) J49BE929

## MARK MARKLEY

| Towne Place Suites

| (120) J43LV842

## ALFRED HERNANDEZ

| Ramada Inn

| (196) J40LV840

## PATRICK MILLER

| Americinn

| (82) J43LV842

## RANDY EBY

| Hotel Indigo

| (119) J43LV840

## BRANDON CARNEY

| Holiday Inn Express

| (56) J43LV840



## CUSTOMERS TALK

- | **“Great customer service, great value, innovative design, superior technology, RCA is not only back in the game, they are changing the rules!”**

**Sheraton, Albuquerque, NM**

*Joe Griego, Sheraton Albuquerque Airport Hotel, NM*

- | **“Over the years we have designed and installed both new construction and renovations for a full spectrum of Hotels & Resorts. When it comes to TVs, RCA’s performance and dependability are excellent and we’re currently installing them in one of our largest projects to date.**

**Los Angeles, CA**

*Jim Spitzig, President, Level 3 Design Group*



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## 10 REASONS FOR 10 DECADES

### Top 10 Reasons to Buy RCA Commercial TVs

- 1 | RCA is celebrating 100 Years in the Electronic Business!
- 2 | We have the Industries Best Customer Service. All Humans, No Automation
- 3 | Feature rich, commercial grade TVs. Designed & Built to operate long hours & improve guest satisfaction.
- 4 | RCA TVs are trusted by brands big and small all around the USA. Find us featured in all major hotel brands
- 5 | The RCA Advanced Replacement Commercial Warranty Eliminates costly downtime.
- 6 | Inventory stocked and ready to ship from our centrally located HQ in Indianapolis, Indiana.
- 7 | Same Day Shipping. Once your order is placed, our warehouse ships on the same day.
- 8 | Prepaid freight on orders over \$7,500<sup>00</sup> to anywhere in the continental U.S. We'll handle the Logistics
- 9 | Compatible with all content providers like DirecTV, Dish, Spectrum, Comcast and more...
- 10 | **Seeing is Believing!** Talk to us about joining our Demo program, and we'll let you test a TV for 30 Days!



# GUEST SUPPLY WINS

| We meet spec for all major brands.



| RCA Recent Hospitality Solutions

- | **Holiday Inn Orlando (Formerly Nickelodeon):** Sold over 2200 RCA Televisions
- | **Double Tree by Hilton (San Diego, CA):** Purchased televisions for every room in their hotel.
- | **Sheraton Hotels (Albuquerque, NM):** Converting old TV sets to new RCA Hospitality TVs



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## CONTENT PROVIDERS

| RCA Televisions are compatible with major content providers including:



| RCA Hospitality Television Models

| **Pro:Idiom TVs:** RCA offers a Full suite of TVs made to work with 3rd Party Content Providers

| **Non-Pro:Idiom TVs:** Designed for rooms that don't require pro:idiom, and lobby TVs.

# LV SERIES

## Pro:Idiom Televisions



**28" LV**

| Sourced

**32" LV**

| 0062136

**40" LV**

| 0062137

**43" LV**

| 0062138

**49" LV**

| 0062291

**55" LV**

| 0064317

**65" LV**

| 0064318

Pro:Idiom is an encryption technology developed for users of premium HDTV content from cable, satellite and Video on Demand (VOD) services. Pro:Idiom prevents the illegal copying of copyrighted content, and is a requirement of many larger content providers.

**Features:** Anti-Theft Base, Pro:Idiom, Ad Splash, IR Pass-Thru, Volume Limiter, USB Clone Programming, 2-Year Advanced Replacement Warranty





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# BE SERIES

## Non-Pro:Idiom Televisions



**28" BE**

| Sourced

**32" BE**

| 0062132

**40" BE**

| 0062134

**43" BE**

| 0062792

**49" BE**

| 0064316

**55" BE**

| 0062135

| **Features:** Anti-Theft Base, Ad Splash, IR Pass-Thru, Volume Limiter, USB Clone Programming, 1-Year Advanced Replacement Warranty



## RCA H.U.B.

- | **The RCA Hotel Universal Broadcast System (H.U.B.)** , increases in-room entertainment options while reducing hidden costs of TV ownership.
- | The H.U.B. is a Multiplexer (MUX) that packages entertainment and maintenance signals to every TV in your hotel, helping reprogram TVs in minutes, saving both time and money.
- | Eliminate the maintenance requirements that cost you time & money:
  - | Updating Max Volume
  - | Changing Channel Lineup
  - | Reprogramming for new content providers
  - | TV Cloning
  - | Ad Splash updates

## TV MOUNTS & ACCESSORIES



**0062365**

| JM2000



**0062366**

| CTM-0200



**0062367**

| CTM-1200



**0062368**

| CTM-2200



**SOURCING**

| CTM-3000



**0062369**

| CTM-5000



**SOURCING**

| CTM-7600



**SOURCING**

| CTS-200U



**SOURCING**

| DTR08-B



**SOURCING**

| DTR08-W



**SOURCING**

| PC-100

**TV Mounts & Remotes for every need** , a wide range of heavy duty, swing arm mounts, stands and universal remotes for any situation.

Download the full product resource listed on the 'Sales Tool' slide.



## COMMERCIAL VS. CONSUMER

**Are you aware of the difference between commercial and consumer TVs?** The features below are what RCA Commercial TVs have, that consumer TVs will not offer.

### **24/7 Power Supply**

Commercial TV Screens are made to operate all day, every day.

### **RCA Commercial Warranty**

Advanced exchange with an extended warranty.

### **Volume Limiter Features**

Set maximum and initial volume settings so TVs don't disturb guests.

### **Anti-Theft Features**

Set maximum and initial volume settings so TVs don't disturb guests.

# SALES TOOLS

We've created custom co-branded sales tools for Guest Supply, click the links below, or visit us online.

**HOSPITALITY TELEVISIONS SKU**

**RCA Promotion Enabled TVs**

Size	Item	VESA	Promotion	mt. #	Item #
32"	Hospitality Pro-Isium HDTV	200 mm x 100 mm	Yes	J253A942	0902108
32"	Hospitality Pro-Isium HDTV	200 mm x 100 mm	Yes	J253A942	0902108
40"	Hospitality Pro-Isium HDTV	200 mm x 200 mm	Yes	J405A942	0902107
40"	Hospitality Pro-Isium HDTV	200 mm x 200 mm	Yes	J405A942	0902108
48"	Hospitality Pro-Isium HDTV	200 mm x 200 mm	Yes	J485A942	0902109
55"	Hospitality Pro-Isium HDTV	200 mm x 200 mm	Yes	J55A942	0902110
65"	Hospitality Pro-Isium HDTV	400 mm x 400 mm	Yes	J65A942	0904178

**Hospitality Value Non-Pr-Isium HDTV**

Size	Item	VESA	Promotion	mt. #	Item #
32"	Hospitality Non-Pr-Isium HDTV	200 mm x 100 mm	No	J253B929	0902109
32"	Hospitality Non-Pr-Isium HDTV	200 mm x 100 mm	No	J253B929	0902110
40"	Hospitality Non-Pr-Isium HDTV	200 mm x 200 mm	No	J405B929	0902111
40"	Hospitality Non-Pr-Isium HDTV	200 mm x 200 mm	No	J405B929	0902112
48"	Hospitality Non-Pr-Isium HDTV	200 mm x 200 mm	No	J485B929	0902113
48"	Hospitality Non-Pr-Isium HDTV	200 mm x 200 mm	No	J485B929	0902114
55"	Hospitality Non-Pr-Isium HDTV	200 mm x 200 mm	No	J55B929	0902115
55"	Hospitality Non-Pr-Isium HDTV	200 mm x 200 mm	No	J55B929	0902116

**SKU GUIDE**

Download

**BUY 8 GET 1 FREE**  
AVAILABLE ON OUR 40" BE SERIES HOSPITALITY MODEL TV

**BUY 8 GET 1 FREE**  
J40B929 SPECIAL

**BUY 10 GET 1 FREE**

**MIX AND MATCH TV SIZES WITHIN THE SAME SERIES Qualifying Models**

BE Series (Promotion)	BE Series (Non-Promotion)
J253A942 (32" LED HDTV)	J253B929 (32" LED HDTV)
0902108 (32" LED HDTV)	0902109 (32" LED HDTV)
0902108 (32" LED HDTV)	0902110 (32" LED HDTV)
0902108 (32" LED HDTV)	0902111 (32" LED HDTV)
0902108 (32" LED HDTV)	0902112 (32" LED HDTV)
0902108 (32" LED HDTV)	0902113 (32" LED HDTV)
0902108 (32" LED HDTV)	0902114 (32" LED HDTV)
0902108 (32" LED HDTV)	0902115 (32" LED HDTV)
0902108 (32" LED HDTV)	0902116 (32" LED HDTV)

Go to [www.guestsupply.com](http://www.guestsupply.com) for product information. Please contact your Guest Supply Territory Manager to place your order or call 800-772-7676.

**PROMOTION**

Download

**SELECTING THE RIGHT TELEVISION COMMERCIAL vs. CONSUMER**

**Commercial Grade vs. Consumer Grade**

**24/7 Power Supply**  
Commercial TV Screens are made to operate all day, every day. Consumer screens are constructed to last 8 hours per day.

**RCA Commercial Warranty**  
Must RCA TV's come with a 2 (two) year warranty, to the standard (one) year consumer warranty. Additionally, RCA offers an Advanced Exchange Warranty extending the duration of a TV.

**Volume Limiter Features**  
Only for maximum and initial volume settings when the TV is turned on. Prevents guest rooms from noisy TV volume to break their already disrupting guest rooms.

**Anti-Theft Features**  
Only for maximum and initial volume settings when the TV is turned on. Prevents guest rooms from noisy TV volume to break their already disrupting guest rooms.

**THE RIGHT TV**

Download

**INTRODUCING THE RCA HOTEL HUB SAVE TIME & MONEY**

**Update every TV in the hotel in minutes, not hours.**

**Custom content on a custom Hotel Channel.**

**Map channels, find and feature in on-line with the RCA H.U.B. Use the RCA H.U.B. software to import settings into a TV channel for remote installation, or play on a house channel in every room.**

**Map channels, find and feature in on-line with the RCA H.U.B. Use the RCA H.U.B. software to import settings into a TV channel for remote installation, or play on a house channel in every room.**

**RCA H.U.B.**

Download